

Celebrity Extra Specials

Celebrities as you've never seen them before, direct to your mobile. Celebrity Extra Specials are sexy, topless video clips of celebrities showing off all their talents !. Top 'Lads Mag' celebrities like : Abigail Toyne; Karen Wood; Jane Connery and Sophie Cahill (Miss Wales) appear in made for mobile video clips.

- High revenue, sexy topless content which can be marketed to all age groups via a general entertainment short code
- Quality celebrity glamour video specially devised, shot and edited for mobile.
- Regularly updated with new videos from top photographers
- Available in multiple formats for the widest possible audience – covering a range of handsets and deliverable over both 2G & 3G networks

Celebrity Extra Specials are delivered via a standard and fully customisable WAP portal, so offering you flexibility, cross promotion and up sell revenue opportunities.

- Offering immediate cross sell to other high quality, general release, video products including: Cover Girls Uncovered; Extra Specials and Hustler Honey's.
- Enables the cross sell & up sell of a range of text products including : Text Chat; Male Escort; Sex Club; Dogging; Best of British; Daily Diary and Stories.
- Provides an up sell to wide range of adult products including: Linzi Dawn McKenzie Presents and Hanks Hard Core
- We can design, deliver & host a customised WAP site. These sites are specially designed to increase revenues: by raising customer impact; presenting a range of content products; promoting brands and promoting your business.



Demonstration

key word	TEST1
short code	87232

For a demonstration of this service text the key word to the short code.

Revenue Streams

Price	£3.00
Content Volumes	115 clips

WAP Technical

Formats	MP4 & 3GP
Delivery	WAP Alerts
Edit lengths	1-2 minutes

This Service is available on

