

Cover Girls Uncovered

Cover Girls Uncovered provides the ultimate in lads mobile video entertainment. Fashion and glamour models are filmed, while preparing for photo shoots, in the intimate privacy of their dressing rooms.

- Exclusively shot for A2B for mobile, so customers will not have seen this content on any other medium
- Quality glamour video specially devised, shot and edited for mobile.
- High revenue, sexy topless content which can be marketed to all age groups via a general entertainment short code
- Something for everyone 25 different videos with 25 different models
- Proven demand with existing 3G customers
- Available in multiple formats for the widest possible audience & handsets

Cover Girls Uncovered is delivered via a standard and fully customisable WAP portal offering flexibility, cross promotion and up sell revenue opportunities.

- Offering immediate cross sell to other high quality, general release, video products including : Celebrity Extra Specials; Extra Specials & Hustler Honeys
- Enables the up sell of a range of adult text products compatible with all customers handsets including: Text Chat; Male Escort; Sex Club; Dogging; Daily Diary; Best of British and Stories.
- Providing an up sell to wide range of adult products including : Linzi Dawn McKenzie Presents and Hanks Hard Core
- We can design, deliver & host a customised WAP site. These sites are specially designed to increase revenues: by raising customer impact; presenting a range of content products; promoting brands and promoting your business.



Demonstration

key word	TEST1
short code	87232

For a demonstration of this service text the key word to the short code.

Revenue Streams

Video Clips	£3.00
Content Volumes	125 clips

WAP Technical

Formats	MP4 & 3GP
Delivery	WAP Alerts
Edit Lengths	1 - 2 mins

This Service is available on

