

Dogging

Dogging is a craze that has gripped the interest of the very important 18-32 demographic. The craze centres around meeting up in discreet outdoor areas such as car parks with voyeurs and swingers to watch, and sometimes join in with, couples or singles performing sexual activities.

Our dogging service provides user's with up to date information about up-coming dogging locations. The service is national and our locations cover the length and breadth of the country.

Users simply text the key word: carpark to: 89303

Subscribers will receive a minimum of 4 text messages a day giving them dogging locations with each message charged at £1.50.

Our highly experienced operators deliver this service impeccably. Most of them with a churn rate of over two years use their experience to up-sell other services such as live chat.

After the end-user has received the updates our operators generate £1.50 per text message received by the end-user. Our operators can capture end-users for an average of 14 chat messages per subscription on top of the £6 minimum charge for the Dogging service.



Adverts for demo purposes only

Demonstration

key word	CARPARK
short code	89303

For a demonstration of this service text the key word to the short code.

Revenue Streams

	Quantity	Price £
Daily Updates	4	1.50
Text Chat		1.50

This Service is available on

	Updates	Text chat
	☐	☐
	☐	☐
	☐	☐
	☐	☐
	☐	☐
	☐	☐