

In the Picture

Be the first to see the latest celebrity photos. Beat the press and be the centre of attention with hot celebrity stories and gossip. Put yourself and your friends 'In the Picture' day in, day out and out & about.

'In the Picture' is a daily celebrity focused magazine designed and developed specially for the mobile market.

A2B have teamed up with top photo journalists to publish the first daily celebrity 'mobezone'. This is the essential information and entertainment packaged for the impatient, 'hard to please' mobile generation.

Celebrity pictures and gossip as you've never seen before, direct to your mobile.

- Exclusively produced for A2B
- Professionally designed, managed and delivered by a top editorial team
- Mass market mobile entertainment aimed young women and men
- Updated overnight, for early morning daily delivery
- Developed for the widest possible audience – covering a range of handsets and deliverable over both 2G & 3G networks

Designed for Revenue Maximisation

- A daily subscription service delivered via a WAP push
- Daily, weekly and monthly tariff options to maximise revenues and customer loyalty
- A2B can design and deliver a range of customised mobezines to deliver a broad range of content and media. All branded to your specifications and designed for your target market.



Demonstration

key word	TEST4
short code	87232
delivery	WAP Alerts

For a demonstration of this service text the key word to the short code.

Revenue Streams

Price	£1.50 daily (1 issue)
Updated	Daily on week days

This Service is available on

